



Advisory Member Service

The world of Private Equity and Venture Capitalism is a continuum of information analysis, risk evaluation and value creation.

Key to this process is information and the *correct, appropriate and relevant* information requires *insight*.

Being a member of AMS provides your firm with this insight.

An exclusive and confidential club of Private Equity and Venture Capitalist firms, the advisory service is limited to 12 members at any one time and on an invite only basis.

Membership entitles your firm access to an unparalleled global talent pool of Domain Expertise available for one to one exclusive consultations on topics chosen by yourselves.

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**Advisory Member Service
for Private Equity and
Venture Capitalists**

Providing
Insight and
Access to
**Domain
Expertise**



The Power of the Associate Network

DELIVERING DOMAIN DEPTH OF KNOWLEDGE AND PROVIDING INDUSTRY INSIGHT

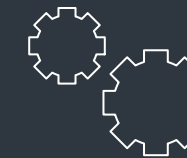
The power and value of the Advisory Member Service is derived from the Associate Network. Our global Associate Network are not retired executives who keep connected with the occasional free-lance consulting engagement, nor is the network a benchmarking or consulting entity similar to Gartner or The Hackett Group.

No, better than that, our Associate Domain Experts are still in leading roles within industry. They are shaping the future, leading organizations in innovation, product definition, service excellence and technological advancement.

They have a passion to inform allied with a depth of domain knowledge and insight that just would not be found within the Private Equity or Venture Capitalist firm.

You will have the a breadth of knowledge second to none because of the range of investments you evaluate, but do you have the domain depth of current industry specific knowledge to obtain **true insight**. Probably not.

Membership to our Advisory Member Service AMS gives you access to this insight.



THE PROCESS

Membership entitles you to 15 consultations per annum

You submit an overview of your questions and/or topics you require for your discussion

We profile the most appropriate Domain Expert and arrange the venue and timescale

You and the Domain Expert consult directly

Insight is delivered



DOMAINS

Consumer Technology
Enterprise Technology & The Cloud
Clean & Green Technology

Domains not covered by the AMS but required by our Member firms will be sourced on an ad-hoc basis



GLOBAL MARKET, LOCAL INSIGHT

Our Domain Expertise is geographically situated on a global basis. All leaders in their field, working in their field.

Talent is Global. Insight is local.

THE BOTTOM LINE

The Advisory Member Service is an exclusive and confidential service for a select number of member Venture Capital and Private Equity firms.

Participation is strictly by invitation only.

Membership provides unparalleled access to Domain Expertise via our Associate Network, on subjects **you** define, made available when **you** need it.

You are entitled to upto 15 one-to-one Consulting Sessions per annum to inform and support **your** investment decisions.

You also get invitations to monthly webinars on Member requested topics.

Quarterly networking events ensure you are integrated into the associate network.

You nav a \$30k annual membership fee.

a flexible solution for Your investment needs

DOMAIN EXPERTISE DELIVERED FROM OUR ASSOCIATE NETWORK WORKING WITHIN THE INDUSTRY

CONSUMER TECHNOLOGY

With reducing customer acquisition and technology costs, effort spent in innovation within the corporate enterprise has rapidly switched towards being focused at the consumer. In the 2010's it's the **consumer** that are early adopters of new technologies and services. This coupled with the viral method of distribution of their concepts and the proliferation of always-on-broadband makes for a more consumer led and collaborative market. Our Global Domain Experts cover.

- Trends and Market Forecasting
- Media and Content Manipulation
- Gaming and Gambling
- Social Networking
- Mobility

CLEAN AND GREEN TECHNOLOGY

Clean and Green Technology plays to the environmental and sustainability agenda. As Innovation drives sustainability, the topic of Clean and Green Technology development and adoption is increasingly becoming an



area that commands attention. Our network of Advisors is comprised of hundreds of leading engineers (representing both public and private concerns), industry personnel, distinguished academics and researchers who deliver succinct and timely insight

ENTERPRISE TECHNOLOGY AND THE CLOUD

Cloud computing allows IT resources to be consumed as **on-demand services** over a network. With this comes a whole new set of considerations. In the context of this phenomenon, our Global Domain Experts cover.

- Internet Security and Threat Mitigation
- SaaS
- Business Process and Improvement

- Solar Photovoltaic (PV)
- Concentrated Solar Power (CSP)
- PACE Financing
- Wind, Hydro and Hybrid
- Energy and Environmental Risk Management
- Regulatory Analysis

